

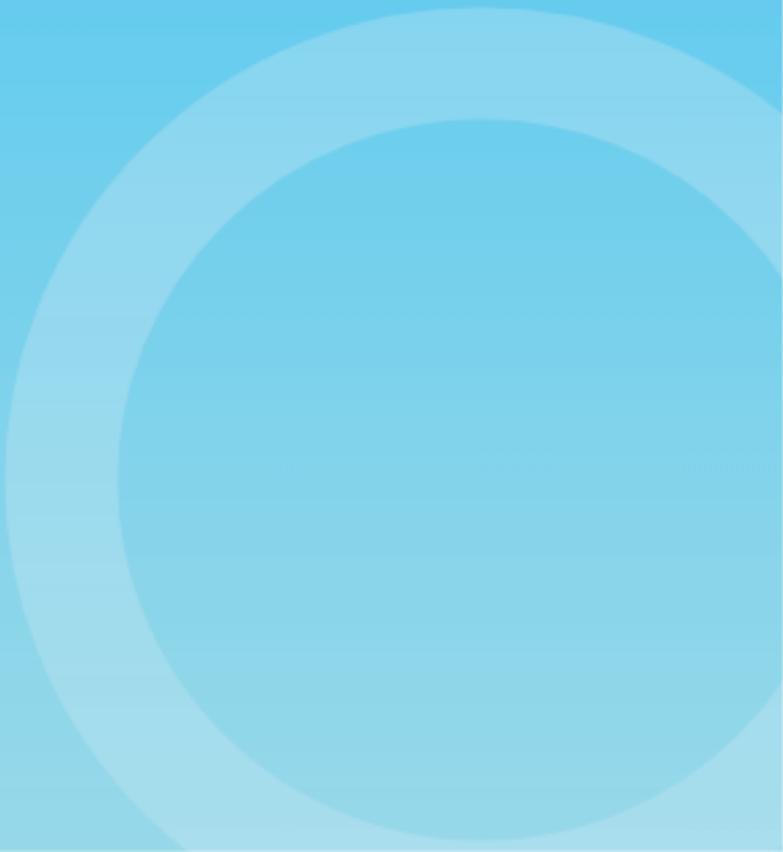


FOLLOW COIN¹



Privacy statement

October 12, 2017



Privacy statement FOLLOWCOIN.IO

1. Who is Followcoin, and what does it do?

Followcoin, is the limited liability company Follow Coin BV, with its registered office at 1031HV Amsterdam at Wilgenweg 12 C, registered under Chamber of Commerce no 69809038.

Followcoin lowers the barriers of entry to crypto investment markets by providing tools and services that make interacting, handling and trading crypto assets accessible to everyone. Thereto, Followcoin offers a Platform helps users gain information and share viewpoints from experts regarding cryptocurrencies and cryptocurrency trading .

2. What personal data does Followcoin process and for what purposes?

Account

To make use of the Platform, you are obligated to set up an account on the Platform. In order to create an account, we request the following details of you:

- First name
- Last name
- Email address
- Etherwallet address(es)
- Nationality
- Country of residence

Automatically generated information

In order for the Platform to function optimally (for instance to enable the web pages to display correctly and to protect the Platform against spam and/or malware), we request certain information. Therefore we process automatically generated information based on your browsing behavior during the use of the Platform. This information consists of:

- Device type (i.e. tablet or smartphone)
- IP address (and geolocation) of your device
- Operating system of your device
- the web pages you visit

3. For what purposes may your personal data be used?

Purposes

We will process your personal data for the following purposes:

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Purpose	Legal basis
To create your Account	The processing is necessary for the performance of a contract to which you are party or in order to take steps at your request prior to entering into a contract.
To subscribe you to our mailing list	The processing is necessary for the purposes of the legitimate interests pursued by Followcoin or by a third party.
To secure, modify and improve the Platform	The processing is necessary for the purposes of the legitimate interests pursued by Followcoin or by a third party.
To generate statistical data and to (anonymously) use this data for research purposes.	The processing is necessary for the purposes of the legitimate interests pursued by Followcoin or by a third party.
To provide information on you to third parties, in case you have granted permission thereto, or in case this is based on and in accordance with applicable legislation and/or regulations.	The processing is necessary for the purposes of the legitimate interests pursued by Followcoin or by a third party; (ii) you have given consent to the processing of his or her personal data for one or more specific purposes; (iii) processing is necessary for compliance with a legal obligation to which you are subject.

We want to keep you updated on the development of our services. In case there is an update to our services, we will let you know through the Platform. In case you have given permission thereto, third parties (such as MailChimp) may send you emails with regard to our services.

In case you do not want to receive any email messages, you can unsubscribe through your Account. This option will be provided to you in the email messages as sent to you as well.

4. To whom is personal data provided by Followcoin?

We will not provide your personal data without your consent, however:

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We may provide your personal data to any sub processors which may process personal data under the responsibility of Followcoin. Amongst these sub processors are:

- Our web host Amazon Web Services
- Our mailing list generator Mail Chimp
- Our third party communicating platform Intercom;
- Our form building application Typeform

Followcoin assures that in the aforementioned cases, it has contractually guaranteed that these sub processors will never process data outside the scope of this Privacy Statement, and that technical and organizational measures are taken to safeguard your personal data against (inter alia) unintentional loss or destruction or damage of this personal data.

We may provide your personal data to any third parties of which you have explicitly stated that it is permitted for these parties to process your personal data, and/or insofar this information cannot be traced back to you.

We may provide your personal data to third parties in case we are obligated to do so under applicable law and/or regulations.

5. What are cookies and how does Followcoin use cookies?

Followcoin uses cookies in providing the Platform. The use of cookies implies that information in the form of a text file is stored on your device. Cookies are used for the Platform to be displayed on a user-friendly way, or to gain insight on the quality or effectiveness of the Platform. For more information, see our cookie statement through <https://followcoin.io/cookies.pdf>.

6. For how long does Followcoin store your personal data?

Followcoin stores your personal data on a careful manner, and does not store your data for a term longer than strictly required for the purpose(s) of which it is processed.

7. How is your personal data protected?

Followcoin takes technical and organizational measures to protect your personal data against loss or any form of unlawful processing. Despite this, Followcoin cannot guarantee that unauthorized third parties will circumvent the measures as taken by Followcoin and process your personal data for improper and/or unlawful purposes.

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To prevent abuse of your personal data, Followcoin requests its users to only login to websites on the Followcoin.io domain, or websites of third parties with whom Followcoin has entered into an agreement. It may occur that users of the Platform are requested login details via (spam) emails, which may possibly lead to abuse of personal data. Users should therefore be aware that they only provide their details on websites on the <https://www.followcoin.io> domain, which implies a secure internet environment.

8. What are your rights?

Under the General Data Processing Regulation ("GDPR"):

You have the right to access your personal data and have the option to rectify your personal data via your Account. Furthermore, you have the right to file a request for data access at Followcoin.

In case you request that your personal data will be rectified after a request for access, you are able to file a request for this at Followcoin. You have the right to request modifications, improvements, supplements, removal or blockages of your data of Followcoin.

In addition, you have the right to request restriction of the data processing of your personal data under certain conditions.

You have the right to obtain from Followcoin the erasure of personal data concerning you.

You have the right to obtain your personal data, which have been provided by you to Followcoin, in a structured, generally accepted and machine readable format and you have the right to transfer your personal data to another data controller in case the data processing is based on your consent or on an agreement and is processed through automated procedures.

All requests must be addressed to privacy@followcoin.io. Followcoin will endeavor to immediately reply to your request, but will do this within no later than one month after receipt of such request. In case Followcoin rejects your request, it will motivate this in writing to you.

9. May this privacy statement be amended?

This Privacy Statement may be amended from time to time. The amendments will be published on the Platform and on the Website. We therefore advise you to carefully read this Privacy Statement on a regular basis in order to be fully aware of any amendments.

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10. Complaints or Questions?

In case you have any complaints or questions with regard to this Privacy Statement and the manner on which Followcoin processes your personal data, you have the right to report this via privacy@followcoin.io.

In case you and Followcoin are not able to resolve your complaint(s) with regard to the aforementioned data processing, you are also have the right to file a complaint to the Dutch Data Protection Authority (in Dutch: "Autoriteit Persoonsgegevens").